

Global Vision

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- PRESIDENT **OBAMA** RE-ELECTED ■ CHINA'S NEW LEADER **XI JINPANG** ■ FASHION KING TOM FORD ■ ALICIA KEYS
- **TORONTO** AND **CANNES FILM FESTIVALS** IN REVIEW
- **BURJ AL ARAB** HOTEL ■ **TRAVEL** ■ **GOLF** ■



OVER 40 FEMALES™ - TAKING WOMEN'S NETWORKING INTO THE NEW ERA

Over 40 Females™ has taken professional networking to the next level; empowering women entrepreneurs with a centralized platform to “Connect, Encourage and Inspire” in person and online. Founded in 2010 by Judy Goss, Over 40 Females™ gives women a platform to be heard, to network and to encourage for the generations to come.

Becoming a member of Over 40 Females™ has its benefits; you gain a network of invaluable business connections and friendships. Also available for members is access to a national directory to other Over 40 Females™, personalized online profiles, invitations to networking events and exclusive blog posts on various lifestyle topics. There are a variety of memberships customized to fit specific networking needs for both individuals and businesses.

With the support and assistance of Over 40 Females™, women have the opportunity to expand their business ventures through press, jobs, national speaking opportunities, and even scholarships. Since its launch, multiple chapters have been created all over the country including New York (Capital District, New York City, Putnam/N.W. Westchester, Westchester County), New Jersey (Bergen County), Connecticut (Fairfield County, Greater Danbury, Hartford, New Haven County), and most recently, California (Los Angeles).

Hosting various events, Over 40 Females™ keeps their members engaged and interacting with one another. Combining education with pampering at every event, a platform for every woman to stand up and be heard is provided. Held at unique locations, each member is given the opportunity to introduce herself and/or her business to reach out for connections or advice while learning about a chosen topic from an expert guest speaker. Appetizers, drinks and giveaways such as gift bags and raffles keep the spirit lively while connections are made. Over 40 Females™ has been able to collaborate for opportunities with companies including Lancôme, Furla, Equinox, Carlisle Collection, GILT Groupe, Rebecca Taylor, StriVectin, Illy Caffé, American Academy of Voice Writing, national insurance and financial corporations, and many more over the years.

Over 40 Females™ was founded in January 2010 by Judy Goss, a former editor and TV spokeswoman for More Magazine. Judy traveled around the country meeting hundreds of women over the age of 40 who wanted to be heard and celebrated. She created Over 40 Females™ to give women a platform to be heard, to network and to encourage, with the motto “Connect, Encourage and Inspire.” Not just another networking group, Over 40 Females™ employs its connections and resources to garner its members and their companies press (TV and editorials), jobs, national speaking opportunities, scholarships, invaluable business connections, and education while building friendships, pampering, boosting confidence and so much more. Since the fall of 2011, multiple chapters have been established nationwide to represent women everywhere who are joining this rapidly expanding group.

Judy Goss, CEO & Founder

Judy Goss founded the nationwide networking organization Over 40 Females™ to “Connect, Encourage and Inspire” women over the age of 40 all over the world. Before that, as a More Magazine/Better TV Correspondent, Judy interviewed former first lady Laura Bush in a private sit-down and other notable women such as Barbara Corcoran, Nora Ephron, Jean Chatzky and others. She has also been on countless regional and national TV network shows traveling across the country as a “Trend and Lifestyle Expert.”

Beth Mercante, COO

Beth Mercante started her first business endeavor right out of college in 1990 when she founded a real estate investment company and purchased homes to renovate, rent out, and manage. Beth worked as a national real estate consultant for a firm in Manhattan, traveling around the country through her work with banks, insurance companies and developers. Beth brings a wealth of business and financial knowledge to Over 40 Females™.

Peggy Northrop, Advisory Board Member

Peggy Northrop is an award-winning editor-in-chief with more than 25 years of experience in magazines, newspapers and digital media. A former editor-in-chief of More Magazine and global editor-in-chief of Reader's Digest, she is now consulting editor-in-chief of Work Reimagined, a project of AARP and LinkedIn that launched in August 2012.

For more information about Over 40 Females, please visit www.over40females.com



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